



Adrenaline Amusements

ADRENALINE Amusements will present its second product TouchFX at this month's EAG Expo from the UDC stand.

Over the last year, people have been exposed to the success of iPhone/iPad multi-touch game play; TouchFX brings that same appealing and easy to understand game environment to amusement operations.

Available as a regular arcade video game, the platform also offers a redemption application and a growing catalogue of games will be offered for the operator to choose from. Adrenaline's goal is to support operators in making a real investment out of TouchFX by continuously offering new games over time to the player.

The state-of-the-art cabinet design delivers the attractive elements that entertainment centres require, including a 46inch screen, two hand multi-touch display, one to three single player modes and an optimal footprint of 48ins.

Marc-Antonie Pinard, vice president of business development at Adrenaline, said: "We are extremely pleased with the initial response coming from street operators, large FEC operators and theme parks. Adrenaline's production team is currently working hard to answer the global demand. Production officially started on December 1 and we are shipping the three screen modules as we speak. People are going to be amazed when they

experience the TouchFX."

Francois Lachane, Adrenaline CEO, added: "We are pleased to have forged an alliance with premium partners – top of the line game studios from around the world bringing renowned titles to our platform and distributors that know their market and are able to support their customers accordingly.

"Announcing the partnership with UDC for the UK was the first step in our global distribution strategy. We share with UDC a common vision on the proven technology behind TouchFX and the success it will represent for the operators. We are looking forward to announcing more distribution partnerships in time for the EAG Expo."



BE PART OF THE EXPERIENCE

TOUCH FX

*"Like playing on a 46inch iPad:
an arcade new era"*

Michael J. Green, UDC

TOUCH FX

- 1 to 3 Players Module(s)
- Video Game and/or Redemption
- Growing Library of Games

Proven blockbusters to choose from:



From the renowned Game Studio



SEE YOU IN LONDON



UDC BOOTH #320



adrenalineamusements.com